

# DESIGN FOR GOOD



## Privacy Notice

This Privacy Notice describes how Design for Good (“DfG,” “we,” “us,” or “our”) collects, uses, shares, and protects personal information. This Privacy Notice also tells you about your rights and choices with respect to your personal information, and how you can reach us to get answers to your questions. You can jump to particular topics by going to the headings below:

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### How We Collect Information

We collect information about you in a variety of ways depending on how you interact with us and our websites. These include collecting information:

- Directly from you when you provide it to us, such as when you volunteer as a designer.
- Automatically when you interact with our website through the use of cookies, server logs, and other similar technologies.
- From other sources, including, for example, your employer or Alliance members.

### Use And Processing Of Information.

The following provides examples of how we use the information that we collect.

Context	Types of Data	Primary Purpose for Collection and Use of Data
Alliance members	We collect the name and contact information regarding the employees of our alliance members.	We have a legitimate interest in contacting representatives from our Alliance members. We also have a legitimate interest in maintaining a list of Alliance

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		member employees that may be interested in participating with DfG.
Cookies and first-party tracking	We use cookies and other types of tracking technology. “Cookies” are small pieces of information that a website sends to a computer’s hard drive while a web site is viewed.	We have a legitimate interest in making our website and our platform operate properly. For example, essential, first-party cookies used on our site allow us to track whether a participant is, or is not, logged-in to our platform. Design for Good uses Auth0 cookies for user authentication and maintenance of user sessions.
Cookies and third-party tracking	We may place tracking technology on our website that collects analytics or allows us to participate in behavior-based advertising. This means that a third party uses technology (e.g., a cookie) to collect information about your use of our website so that they can report analytics to us or provide advertising about products and services tailored to your interests on our website, or on other websites.	Where required by law, we base the use of third-party cookies upon consent. Design for Good uses Google Analytics to track and optimize our platform’s performance. Google Analytics’ cookies collect information about how users use our platform. This information is used to compile reports and to help us improve our site. The reports disclose website trends without identifying individual visitors.
Designer Profiles	We allow designers that are participating with DfG to upload information into their profile. This may include, for example, a picture, areas of expertise, or other biographical information.	We have a legitimate interest in facilitating a directory between and among DfG participants, and members of design teams.
Designer Registration and Sign-up	We collect your name and contact information when you create an account. We also collect information that we may use to match you to a design team. That information is collected through a series of questions that designers answer which are designed to identify personality characteristics, work preferences, interests, and skill sets.	We have a legitimate interest in matching designers with design teams that we think may be appropriate, and in sharing basic information about designers with the other members of their team.
Feedback/Support	If you provide us feedback or contact us for support we will collect your name and e-mail address, as well as any other content that you send to us, in order to reply.	We have a legitimate interest in receiving, and acting upon, your feedback or issues.
Public Health and Safety	In certain situations where a serious public health threat has been identified, we may collect medical and health information, such as body temperature, symptoms, and underlying health conditions. In some cases, we may also collect	We have a legitimate interest in protecting the health and safety of our employees and designers. In some jurisdictions we may be required by law, regulation, or governmental order to collect and retain information related to issues of public health and safety. We have a legitimate

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	medical, health, and related information about an employee’s children, family member, or other individuals under the employee’s care.	interest in complying with the laws in the jurisdictions in which we operate.
Reviews and comments	We may permit individuals to offer comments and feedback regarding a design project. When that occurs, we may collect your name, employer, and location, as well as your comments or feedback.	We have a legitimate interest in allowing individuals to provide comments and feedback on a design project, as well as sharing that feedback with others in our community such as the design team and other individuals that are providing feedback.
Web logs	We collect information, including your browser type, operating system, Internet Protocol (IP) address (a number that is automatically assigned to a computer when the Internet is used), domain name, click-activity, referring website, and/or a date/time stamp for visitors.	We have a legitimate interest in monitoring our networks and the visitors to our websites.
Website interactions	We use technology to monitor how you interact with our website. This may include which links you click on, or information that you type into our online forms. This may also include information about your device or browser.	We have a legitimate interest in understanding how you interact with our website to better improve it, and to understand your preferences and interests in order to select offerings that you might find most useful. We also have a legitimate interest in detecting and preventing fraud.

In addition to the purposes and uses described above, we use information in the following ways:

- To identify you when you visit our website or platform.
- To conduct analytics.
- To respond to inquiries related to support, employment opportunities, or other requests.
- For internal administrative purposes, as well as to manage our relationships.

## Sharing Of Information.

In addition to the specific situations discussed elsewhere in this policy, we may disclose personal information in the following situations:

- **Alliance Members.** We may share information with our Alliance members including information regarding their employees that participate in our design programs.
- **Affiliates and Acquisitions.** We may share information with any legal affiliates (*e.g.*, parent organization, sister organizations, subsidiaries, joint ventures, or other organizations under common control). If another organization acquires, or plans to acquire, our organization, or our assets, we will also share information with that organization, including at the negotiation stage.
- **Other Disclosures with Your Consent.** We may ask if you would like us to share your information with other unaffiliated third parties who are not described elsewhere in this policy.

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- **Other Disclosures without Your Consent.** We may disclose information in response to subpoenas, warrants, or court orders, or in connection with any legal process, or to comply with relevant laws. We may also share your information in order to establish or exercise our rights, to defend against a legal claim, to investigate, prevent, or take action regarding possible illegal activities, suspected fraud, safety of person or property, or a violation of our policies, or to comply with your request for the shipment of products to or the provision of services by a third party intermediary.
- **Public.** Some of our websites may provide the opportunity to post comments, or reviews, in a public or semi-public forum. If you decide to submit information on these pages, that information may be made available to others. For example, we may invite you to comment on a design project. If you decide to post a comment we may share the information that you provided, as well as your name, employer, and location, with the design team or with other commenters.
- **Service Providers.** We may share your information with our service providers. Among other things service providers may help us to administer our website, conduct surveys, provide technical support, process payments, and assist in the fulfillment of orders.

## Your Choices.

Some jurisdictions give you a right to make the following choices regarding your personal information:

- **Access To Your Personal Information.** You may request access to your personal information (or confirmation that we have information about you) by contacting us at the address described below. If required by law, upon request, we will grant you access to the personal information that we have about you.
- **Changes To Your Personal Information.** Some of our websites and platforms will allow you to modify or delete your information. For example, participating designers can change biographical information in their account profile. If our website does not permit you to update or correct certain information, you can contact us at the address described below in order to request that your information be modified. Note that we may keep historical information in our backup files as permitted by law.
- **Deletion Of Your Personal Information.** Typically, we retain your personal information for the period necessary to fulfill the purposes outlined in this policy unless a longer retention period is required or permitted by law. You may, however, request information about how long we keep a specific type of information, or request that we delete your personal information by contacting us at the address described below. If required by law we will grant a request to delete information, but you should note that in many situations we must keep your personal information to comply with our legal obligations, resolve disputes, enforce our agreements, or for another business purposes.
- **Objection to Certain Processing.** You may object to our use or disclosure of your personal information by contacting us at the address described below.
- **Online Tracking.** We do not currently recognize automated browser signals regarding tracking mechanisms, which may include "Do Not Track" instructions.

You may exercise the rights described above by contacting us as indicated in the "Contact Information" section below. We do not discriminate against individuals that exercise legally conferred rights. Note that, as required by law, we will require you to prove your identity

## How We Protect Personal Information

No method of transmission over the Internet, or method of electronic storage, is fully secure. While we use reasonable efforts to protect your personal information from unauthorized access, use, or disclosure, we cannot guarantee the

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security of your personal information. In the event that we are required by law to inform you of a breach to your personal information we may notify you electronically, in writing, or by telephone, if permitted to do so by law.

Some of our websites permit you to create an account. When you do you will be prompted to create a password. You are responsible for maintaining the confidentiality of your password, and you are responsible for any access to or use of your account by someone else that has obtained your password, whether or not such access or use has been authorized by you. You should notify us of any unauthorized use of your password or account.

## Other Important Information

The following additional information relates to our privacy practices:

- **Third Party Applications/Websites.** We have no control over the privacy practices of websites or applications that we do not own.
- **Changes To This Privacy Notice.** We may change our privacy notice and practices over time. To the extent that our notice changes in a material way, the notice that was in place at the time that you submitted personal information to us will generally govern that information unless we receive your consent to the new privacy notice. Our privacy notice includes an “effective” and “last updated” date. The effective date refers to the date that the current version took effect. The last updated date refers to the date that the current version was last substantively modified.

## Contact Information

If you have any questions, comments, or complaints concerning our privacy practices please contact us at the appropriate address below. We will attempt to respond to your requests and to provide you with additional privacy-related information.

- [privacy@designforgood.org](mailto:privacy@designforgood.org)

If you are not satisfied with our response, and are in the European Union or United Kingdom, you may have a right to lodge a complaint with your local supervisory authority.

**Effective Date: June 3<sup>rd</sup>, 2022**

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